



The Hong Kong Deposit Protection Board (the Board) is an independent statutory body established under the Deposit Protection Scheme Ordinance (the Ordinance) to oversee the operation of the Deposit Protection Scheme (DPS) for the protection of depositors and contribution to the stability of the Hong Kong's banking system. The Board's mission is to maintain an efficient and effective DPS in accordance with the Ordinance and in line with international best practice.

The Board now has the following opportunity for high-calibre candidates to join us:

### **Manager (Publicity and Community Education)**

#### **Key Responsibilities**

The Manager (Publicity and Community Education) is mainly responsible for assisting the Senior Manager in performing various planning, implementation and monitoring work to ensure effective execution of the publicity and community education campaigns, which include:

- Implementing publicity programs, particularly social media initiatives, and community education projects to promote the DPS
- Liaising with the vendors and sub-contractors on logistical arrangements for executing publicity campaigns and community education activities
- Conducting seminars and training workshops where necessary
- Assisting the Senior Manager (Publicity and Community Education) in executing publicity and communications initiatives

#### **Qualifications and Experience Requirements**

- University degree
- At least 5 years' relevant experience in executing publicity programs and community education projects preferred; candidates with marketing, media and event management background, or familiarisation with social service or local education system an advantage
- Experience in monitoring a range of social media platforms and executing multi-media advertising campaigns
- Experience of vendor management a must
- Experience of working with marketing agency and design house, as well as handling budget forecasting and cost monitoring an advantage
- Good presentation, interpersonal and communication skills, proficiency in both written and spoken English and Chinese a must
- An active team player, highly motivated and capable of working independently
- Willing to work overtime and during holidays as and when required

### **Remuneration Package**

- The successful candidate will be appointed on fixed contract terms
- A competitive remuneration package will be offered
- Fringe benefits include medical and dental benefits, paid annual leave, and contract-end gratuity

### **Application**

You may submit an application via one of the following channels:

1. By Email: [career@dps.org.hk](mailto:career@dps.org.hk)
2. By Mail: Recruitment Officer  
Hong Kong Deposit Protection Board  
55/F, Two International Finance Centre  
8 Finance Street, Central, Hong Kong

**Copies of transcripts with a full resumé and duly completed application form** (available at the Board's website <https://www.dps.org.hk>) should be attached to the application. Please mark your correspondence address and the position applied on the envelope.

Deadline for application: **9 August 2025**. Applicants not invited to interview within **three months** from the close of application may consider their applications unsuccessful.

Personal data provided by applicants will be used strictly in accordance with our personal data policies, a copy of which will be provided upon request. You may contact the Recruitment Officer at the above address.

The Board is an equal opportunity employer.